



Fare Brands restructure - change to Go Live date

Virgin Australia Trade Release

Virgin Australia has been working towards a 22 August 2024 introduction of **our new fare brand structure** into our Domestic and International Short Haul markets.

This notification is to advise you that we are now targeting a new Go Live date of Wednesday, 9 October 2024.

What does this mean for you?

This means it is business as usual when you sell Virgin Australia Domestic and International Short Haul flights until midnight (AEST) 8 October 2024.

For those Corporate Travel Management teams who received a new fare sheet advising of changes, these changes will now come into effect on 9 October 2024.

If you have any questions or concerns, please contact [Virgin Australia Agents Helpdesk](#).

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